

Chris Potter

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CAREER TRACK

CP Studio

Santa Monica, CA May 2018 – Current

Creative Director

- **Client list:**
ABC Family, eHow, California State Council Society for HR Management, City of Los Angeles, **Focus Features**, Fresh Step, MarBorg Industries, Nest, **Netflix**, SBHRA, Scotts, Miracle-Gro

CoStar Group

Santa Monica, CA April 2017 – May 2018

Researcher

- Researched and edited best photos to showcase properties on CoStar websites
- Created mock-ups for signage to increase traffic on Apartments.com
- Advised on UX / UI for internal systems

Move, Inc

Westlake Village, CA 2007 – October 2016

Creative Lead, Consumer Media

- Made decisions by determining most effective approaches while considering allocated budgets
- Designed interactive animated content for clients such as Quicken Loans, Penske and P&G
- **Selected / edited photos of Elizabeth Banks for marketing collateral**

Move, Inc

Westlake Village, CA November 2002 – 2007

Production Artist, User Experience

- Responsibilities included editing, retouching, color-correction / archival of images
- Designed online marketing and print materials from concept to completion
- **Traveled to Arizona facility to train Scottsdale Imaging Team**

TECHNICAL SKILLS

- *Graphics Programs:*
Adobe Photoshop, Lightroom, Google Web Designer, Figma
- *A/V Programs:*
Logic Pro Audio, FinalDraft, Premier Pro

AFFILIATIONS, ACCOMPLISHMENTS AND CREDENTIALS

Member of American Society of Composers, Authors and Publishers (ASCAP)

NFL Field Photographer (credentials through the San Diego Union-Tribune)

Created dubs of Oscar-nominated score at Hans Zimmer's music studio

Produced promotional cover art for Hans Zimmer's score soundtrack

Assisted MTV Art Department on to-be-released television show

Assisted Art Director on Warner Brothers film (Aircraft Adviser)

Personal recognition on Pirates of the Caribbean soundtrack

Photography featured in LATimes.com (Photo of the Day)

[Original music credited in #1 Focus Features movie](#)